



RIDE THE
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Pitch Deck

2019



Urban Air Mobility Transportation Services

We are developing a new Urban Air Mobility Transportation System using our proprietary Urban Friendly Flying Cars, to provide disruptive On Demand Transportation Services.

We are implementing a Test UAM Transportation System in a confidential Country.

Varon Vehicles is a Generator of the new UAM Industry





The Opportunity

Our Cities have a Problem.

Urban mobility is mostly known for deteriorating people's quality of life and inefficiency. Valuable time is wasted in traffic, exposed to pollution, stress, defectuous infrastructure and urban insecurity.

Many countries have growing economies, where people being affected by this problem are willing to pay the extra cost for a better, faster way to move around.





How Our Service Will Work



On Demand
Urban / Suburb
Transportation
Service

You're a regular person in the city, and you need to move around. Conventional ways may take hours through congested traffic. You take out your cellphone and open the Varon Vehicles App. You enter your destination and the system tells you to get to the closest vertiport, giving you alternatives to get there – a shared ride, bicycle, etc. A flying car is waiting for you with a company driver on board. It drives you at a low altitude over the city / suburb to the vertiport nearest to your destination. The App gives you the alternative to take a shared ride, walk, bus, metro, etc. to your final destination.

Your overall trip time has been cut to literally minutes. You've experienced a thrilling ride full of new sensations along the way. You have cut your carbon footprint for the trip.

And all of a sudden, you have more time in your hands.



UAM Market Size in the US



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Airport Shuttle and Air Taxi markets are viable markets with a significant total available market value of \$500B at the market entry price points in the best-case unconstrained scenario.

After applying operational constraints/barriers, 0.5% of the total available market worth \$2.5B can be captured in the near term.

Values using ten urban areas: New York, Washington DC, Miami, Houston, Dallas, Denver, Phoenix, Los Angeles, San Francisco and Honolulu.

US Domestic Airline industry has an annual market value of ~150B.

Booz Allen Hamilton, for NASA. October 5, 2018



Our Competitive Advantage

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Varon Vehicles is the First and Only known company in the world with an assigned Airspace by an Aeronautics Authority exclusively for flying cars traffic orchestration exercises

 Varon Vehicles understands the need to Break the Fear Barrier of our Customers: Have a Driver on board, Fly Low and Slow, and get there Fast anyway

 Proprietary Flying Cars with advantages that make them viable Today:

- Simple – conceived to have low manufacture and supply chain costs
- City & User Friendly – small footprint, city accesible, slow speed capability
- Anyone can drive them – Designed to be driven by Drivers, no pilots
- Low Altitude Flight – comfortable for regular people and acceptable to authorities

 Panel of Advisors from MIT

 Close collaboration with Governments and Aeronautics Authorities from Different countries

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Our Competitive Advantage

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Accomplished

- Technical Development (Idea since 1999)
- Patent Processes & Design Registrations
- Partnerships, Cooperation, Subsystems providers
- Goodwill

Implementing a Test UAM Transportation System in a confidential Country

- Fast, Flexible and Low Cost Implementation to acquire Knowhow about the UAM business



Our Strategy

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Not just developing our Flying Cars – Generating the entire Varon Vehicles UAM Transportation System

We are working to implement a Test UAM Transportation System in a confidential country, consisting of two vertiports, an airspace volume linking them, traffic management system, a fleet of our proprietary flying cars, drivers, customers app and all the required complimentary assets to operate and monetize the system. This work is being done with the local Government and Aeronautics Authority.

This strategy allows us to acquire the Knowhow about this new business in a much cheaper and faster way.

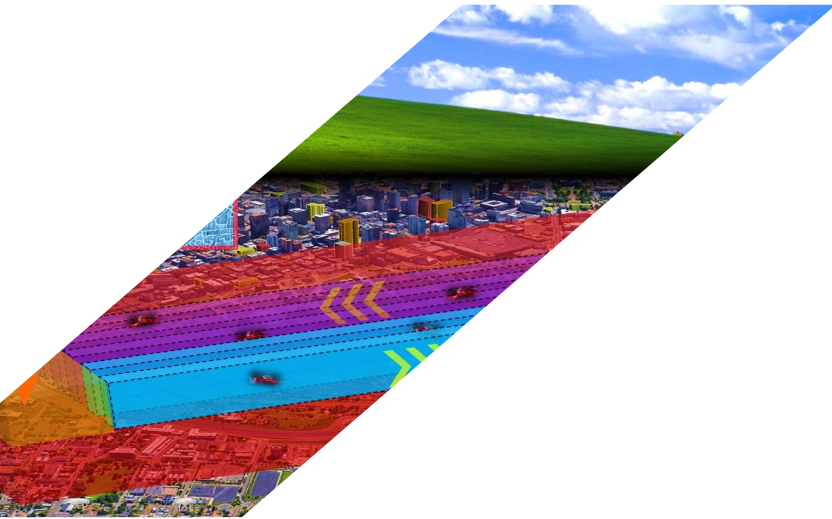
The purpose is to operate and learn about the new UAM Business, to then Expand Operations Globally.

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Our Transportation System Architecture

We are developing all the components of our UAM Transportation System



Fleet of Proprietary Flying Cars

Company Drivers

Vertiports

Airspace Integration

Traffic Management System

Customers App

Complimentary Assets

Training simulators / Customer Service / Technical Service

Business Model

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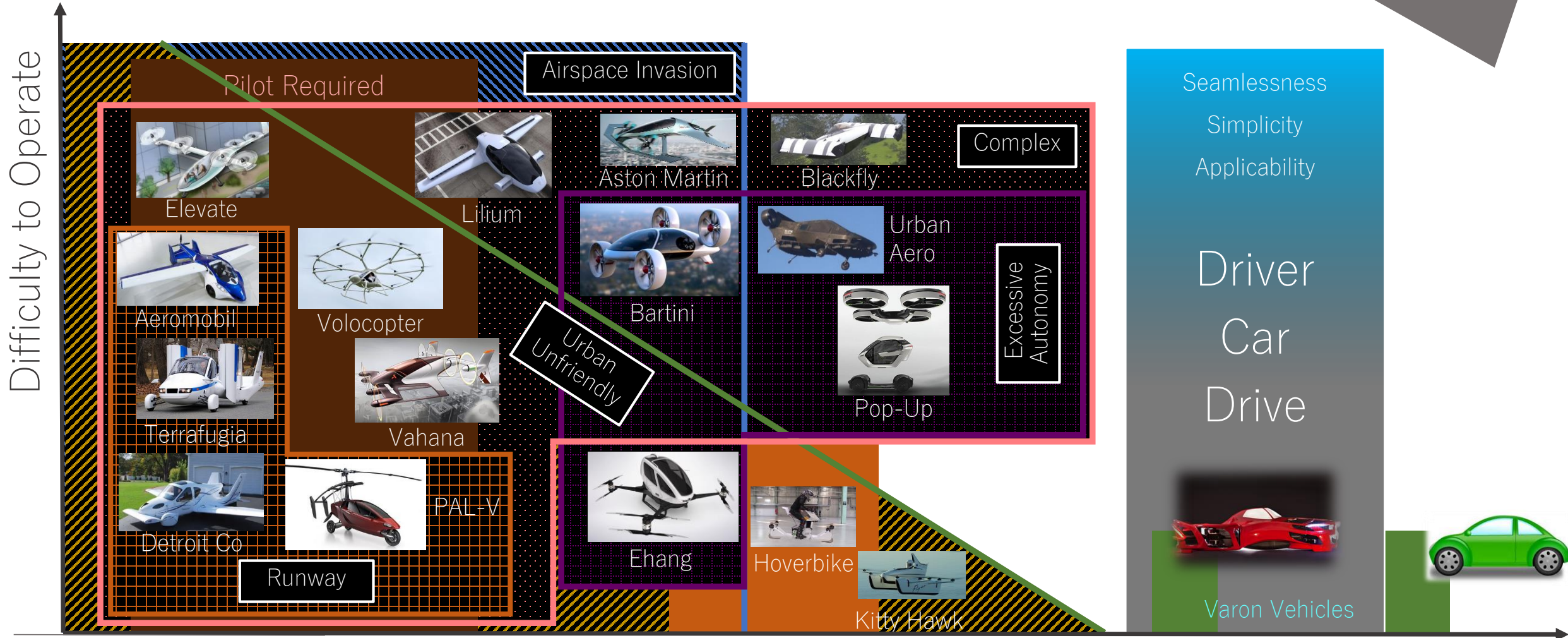


On Demand
Urban / Suburb
Transportation
Service

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Proprietary Flying Cars that meet our needs

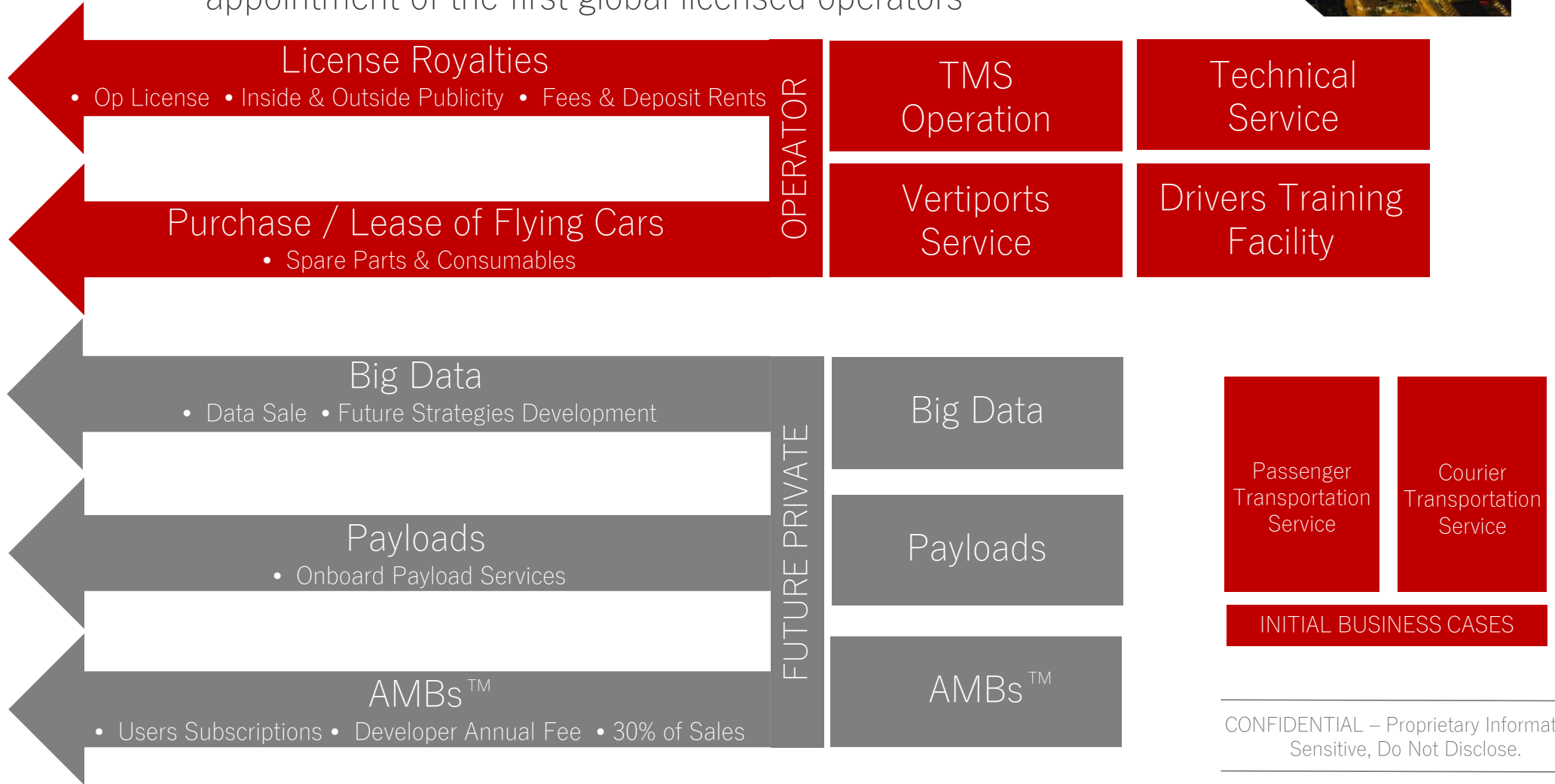




Income Sources



Revenue can be achieved in less than 3 years by the appointment of the first global licensed operators

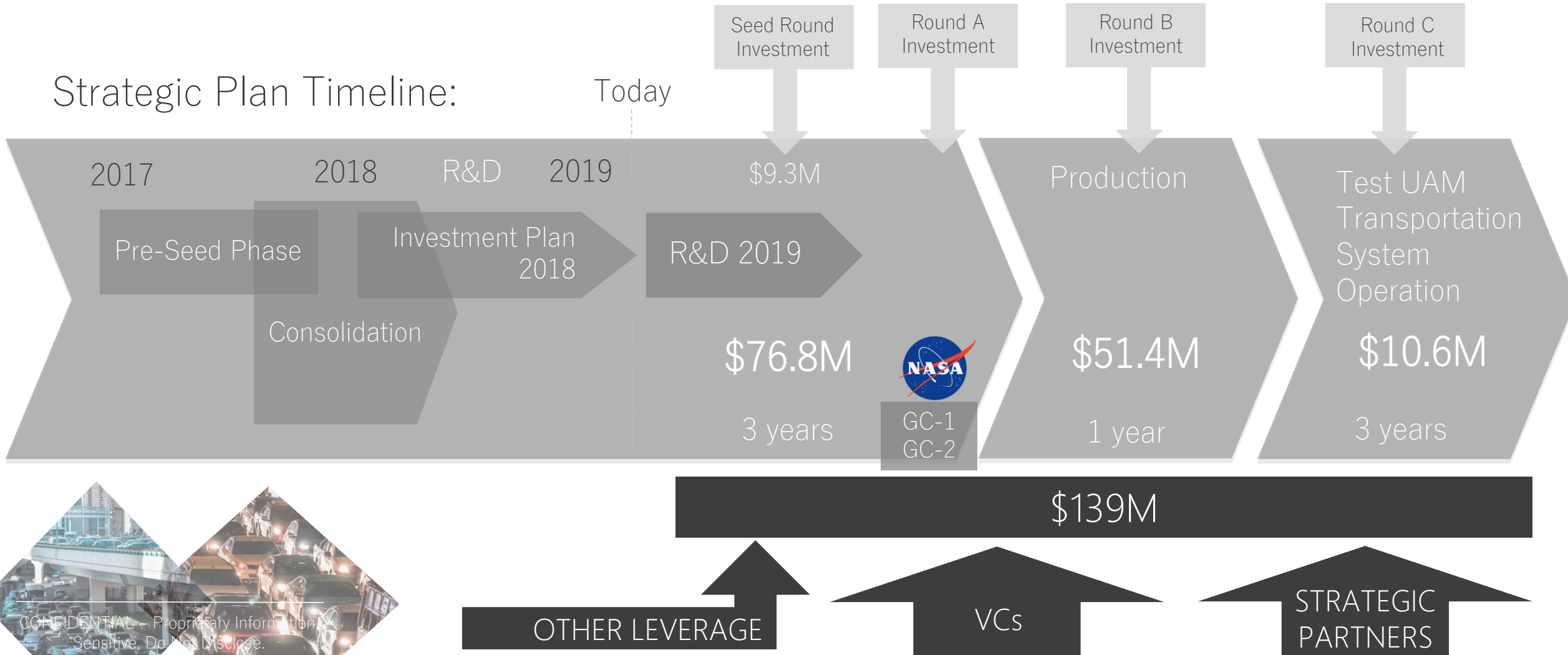




Funding Plan 2019 – 2025

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Strategic Plan Timeline:



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Seed Round Funding 2019

R&D

2019 Milestones:

- Flying Cars real size and manned Prototypes Design & Engineering
- TMS Design
- City Implementation Vision
- Business Units
- Suppliers Locked
- IP Expanded
- Corporate Structure Expanded
- PR Positioned
- Basic Workshop Facilities

Seed Round
Investment
Plan
2019

\$9.3M USD

Funds Source:
Strategic
Investors

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Round A
2020



Our Team

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Varon Vehicles Corporation is Incorporated in Delaware, USA



Mario
Rubio

Business Model
& Energy Sources



Felipe
Varon

Founder & CEO



Mario
Cruz

Technologies



Adriana
Varon

CFO



Andres
Vejarano

Investor Relations

Panel of Advisors

Aero Astro
Mechanical Engineering
Sloan Business
Transportation & Logistics
Urban Studies



21+ years combined Experience in Global High Tech Defense Industry
18+ years combined Experience in State / International Contracting
30+ years combined Experience in International Corporate Management
23+ years combined Experience in International Finances
21+ years combined Experience in International Commerce
15+ years combined Experience in Energy Industries
34+ years combined Experience in Venture & Business Development

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Partnerships & Cooperation

Aeronautical Authorities



Aerospace Subsystems Providers

Traffic Management System (TMS)

Business & Urban Development

Insurance

Manufacture, Assembly, Maintenance & Support

Participating in Third Party UAM Studies



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Disclaimers

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The present document is not a public offering, it has been sent to potential investors and strategic partners with whom a relationship exists, have been introduced to by someone with whom a relationship exists or has been submitted through their requested process.



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