

**PRICE LIST AND
SUBSCRIBER ORDER FORM**

URBAN AIR MOBILITY - ECONOMICS AND GLOBAL MARKETS

**DETAILED AND ACTIONABLE FORECASTS FOR
74 METROPOLITAN AREAS: 2020 – 2040**

INFORMATION AND ANALYSIS FOR INFRASTRUCTURE AND CORPORATE INVESTORS



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Price List Validity Date: August 19, 2019

Urban Air Mobility – Economics and Global Markets Price List

Package	Description	NEXA UAM Final Report	NEXA UAM Web Portal	Cities Profiled	City to City Benchmarking	Web App Map(s)	ArcGIS Geo-Coded Map(s)	Supply Chain Data Sets	Top Infra-struct. Funds	City P135 Operators	Price (\$US)
1	Charter Subscription - NEXA UAM Global Markets Study (No Longer Available)	Yes	Yes	74	Yes	Yes 74	Yes 74	Yes	Yes	Yes	\$19,995
2	Full Subscription - NEXA UAM Global Markets Study	Yes	Yes	74	Yes	Yes 74	Yes 74	Yes	Yes	Yes	\$24,995
3	Single Special City Subscription: One of Tokyo, New York, Los Angeles, Seoul, London, Paris, Osaka, Chicago, Moscow, Rhine-Ruhr, Dallas, Singapore, Salt Lake City	Yes	Yes 1	Yes 1	No	Yes 1	Yes 1	Yes	Yes	Yes	\$9,995
4	Single “Other” City Subscription: Any other from cities list on Page 7 of Report Prospectus	Yes	Yes 1	Yes 1	No	Yes 1	Yes 1	Yes	Yes	Yes	\$4,995
5	Final Report Only	Yes	No	Selected	No	Selected	No	No	Yes	No	\$1,995
6	City not on Original 74 City List	Yes	Yes	74	Yes	Yes 74	Yes 74	Yes	Yes	Yes	\$14,995
7	Special or Custom Studies										Please Call

Please Note: The Full Study Prospectus is Available at www.nexaadvisors.com

UAM Global Markets Product Descriptions

NEXA UAM Final Report – See full prospectus for detailed NEXA UAM Final Report description, including table of contents, data tables, maps, active links to critical information sets, etc.

NEXA UAM Web Portal – The URL for the web portal is www.nexa-uam-com and is accessible through permission granted by NEXA Advisors. This portal contains the downloadable Final Report, as well as extensive files and maps for each of the 74 cities.

Cities Profiled – NEXA Advisors has detailed the UAM profiles of 74 global cities. When accessed through the www.nexa-uam.com web portal, each has an information-rich profile providing content-in-context for UAM planning purposes. Cities can be explored to

understand matters such as expected UAM demand and price elasticity and other and ranked for such valuable information as cost of infrastructure, etc.

City-to-City Benchmarking – This powerful tool permits “Big Data” analysis of cities as they compare with each other using over 25 factors such as “readiness”, per GDP capita, business concentration, education levels, existing heliports, etc.

Web Application Maps – These export maps contain up to 33 layers of information accurately portrayed by city and surrounding area;

ArcGIS Geo-Coded Maps – All layers are accurately coded by geocoordinates at a resolution of less than 1 meter. While these look similar to the Web Application Maps, data sets are high resolution and feature-rich. For example, commercial airports denote passenger O/D traffic and general aviation airports denote business aircraft fleets residing at those locations.

Supply Chain Data Sets – Over 1,000 companies have been profiled for the following supply chains, meticulously mapped through Tiers 0 to 3:

- **UAM Ground Infrastructure Supply Chain:** Who designs and builds vertiports, who can perform environmental studies, etc.
- **UATM CNS/ATM traffic Management Systems Supply Chain:** Who can design airspace, who can provide geofencing services, where to go for UATM automation, etc.
- **UAM eVTOL Manufacturers:** Which manufacturers are well along in electric eVTOL, hydrogen cell designs, Medevac capable vehicles, etc.
- **UAM eVTOL Manufacturing Supply Chain:** Suppliers of electric motors, propellers, avionics systems, hydrogen fuel cells, recharging systems, etc.

Top Infrastructure Funds – Information on the world’s leading infrastructure funds.

City Part 135 (or equivalent) helicopter operators - Those currently operating helicopters through charter services in cities today, along with fleet composition and contact information.

Subscription Agreement

Please submit pages 4-6 of this Subscriber Order Form, and carefully fill out following the instructions provided, and forward it to NEXA Advisors, LLC.

Charter Subscriber Identification: For the **UAM - Economics and Global Markets** Full Subscriber Edition, please enter the company below as a Subscriber. The Subscriber agrees to abide by the terms and conditions of the NEXA Advisors LLC Urban Air Mobility Data and Services Limited License, attached hereto.

Subscriber Company Name

Address

City State/Province Country

Zip/Postal Code Telephone Email address

Authority: On behalf of the Subscriber named above, I certify that I have read and accept the license agreement (page 6) and have the authority to place an order for **UAM - Economics and Global Markets**.

Signature Name (printed)

Title Date Tel

Enclosed Payment: For the "packages" noted here _____ enclosed is a check wire confirmation -- in the amount of \$_____. NEXA Advisors, LLC will issue a receipt upon acceptance of this Subscription and of payment.

Confidentiality: We wish to have our company identity kept confidential as a subscriber to **UAM - Economics and Global Markets**.

Wiring Instructions
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McLean, VA 22102
(703) 883-8029

Credit to: NEXA Advisors, LLC
Account #: 767020677
ABA Routing #: 021001088

New Studies

Note that several important markets for Urban Air Mobility have not (as of yet) been included in NEXA’s analysis. For example, six markets we did not consider include:

<input type="checkbox"/>	UAM markets outside the 74 city MSA boundaries set herein.	The remaining cities, suburbs and exurbs, and rural regions contribute substantial GDP footprint in relation to the first 74 cities that NEXA analyzed.
<input type="checkbox"/>	Cargo delivery and Just-in-Time manufacturing, related cargo and freight and oil and gas opportunities that eVTOL vehicles can address.	Including concepts such as centralized warehousing, serving multiple end integrators. The oil and gas sector requires extraordinary mobility solutions for offshore oil workers.
<input type="checkbox"/>	Markets driven by recreational or tourism applications of eVTOLs.	Markets exist today for helicopter tourism and recreation in most countries. eVTOL promises to open up new sectors and vistas to new uses.
<input type="checkbox"/>	New and emerging emergency services opportunities.	Applications that will require specialized eVTOL designs await this industry.
<input type="checkbox"/>	New business models for commercial airlines to link high mileage travelers to their global networks.	Part 121 air carriers are already making use of business aviation platforms to seamlessly integrate business travelers having travel mobility needs in other regions or on other continents. The door-to-door problem can be addressed.
<input type="checkbox"/>	Military markets, applications and opportunities.	NEXA will be releasing a prospectus on this market application in September 2019.

NEXA Advisors would like to know if you have interest in either sponsoring or acquiring such additional market research areas. If so please check the box(es) above and add any comments below so that we may respond:

Thank You.

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About the Study Sponsors

UAM - Economics and Global Markets is a joint undertaking by respected aerospace industry organizations, associations, researchers, publishers and marketing and financial advisors. The lead underwriting sponsor is NEXA Advisors, a NEXA Capital Partners LLC company with a proven record performing "Multi-Client" investment-related research for the aerospace sector.



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